

## **Associated Food Dealers of Michigan**

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The Associated Food Dealers of Michigan has endorsed D. J. King & Associates and their *Age Verifier*™ equipment from Scan Technologies.

In its on-going efforts to help retailers to prevent sales of alcohol, tobacco and lottery tickets to minors, AFD is announcing a new partnership with Scan Technologies. This partnership provides a technology—based tool that uses the magnetic stripe/bar code on driver's licenses to verify a customer's age. These units are available at a discount to AFD members.

Today's minors can easily alter or obtain genuine-looking ID that is nearly impossible to spot with the naked eye. The *Age Verifier*™ offers a proven and effective and affordable solution to this problem. *Age Verifier*™ can

detect altered or expired IDs so that you don't sell to minors. With a single swipe of a driver's license or identification card, *Age Verifier*™ will instantly calculate and display the age and date of birth of the card holder and deliver a 3 colored alert. This eliminates guess work and long checkout lines. In addition the models will read and store the encoded fields to enable uploading into a computer file to provide a record log of the date and time all swiped cards were read.



While everyone takes precautions when checking IDs, it only takes one "slip-up", one false ID and you can be facing penalties that could severely threaten the financial health of your business. *Age Verifier*™ is simply the most affordable, portable and user-friendly protection against under age alcohol and tobacco use as well as identity fraud. It is your business, your livelihood. Protect it with the *Age Verifier*™.

Pricing begins as low as \$275.00 plus tax, shipping and handling. Please contact Dan Reeves at AFD, (248) 671-9600 for more information or to order the *Age Verifier*™.